



Empowering Communities

OUR VISION

2026-2030



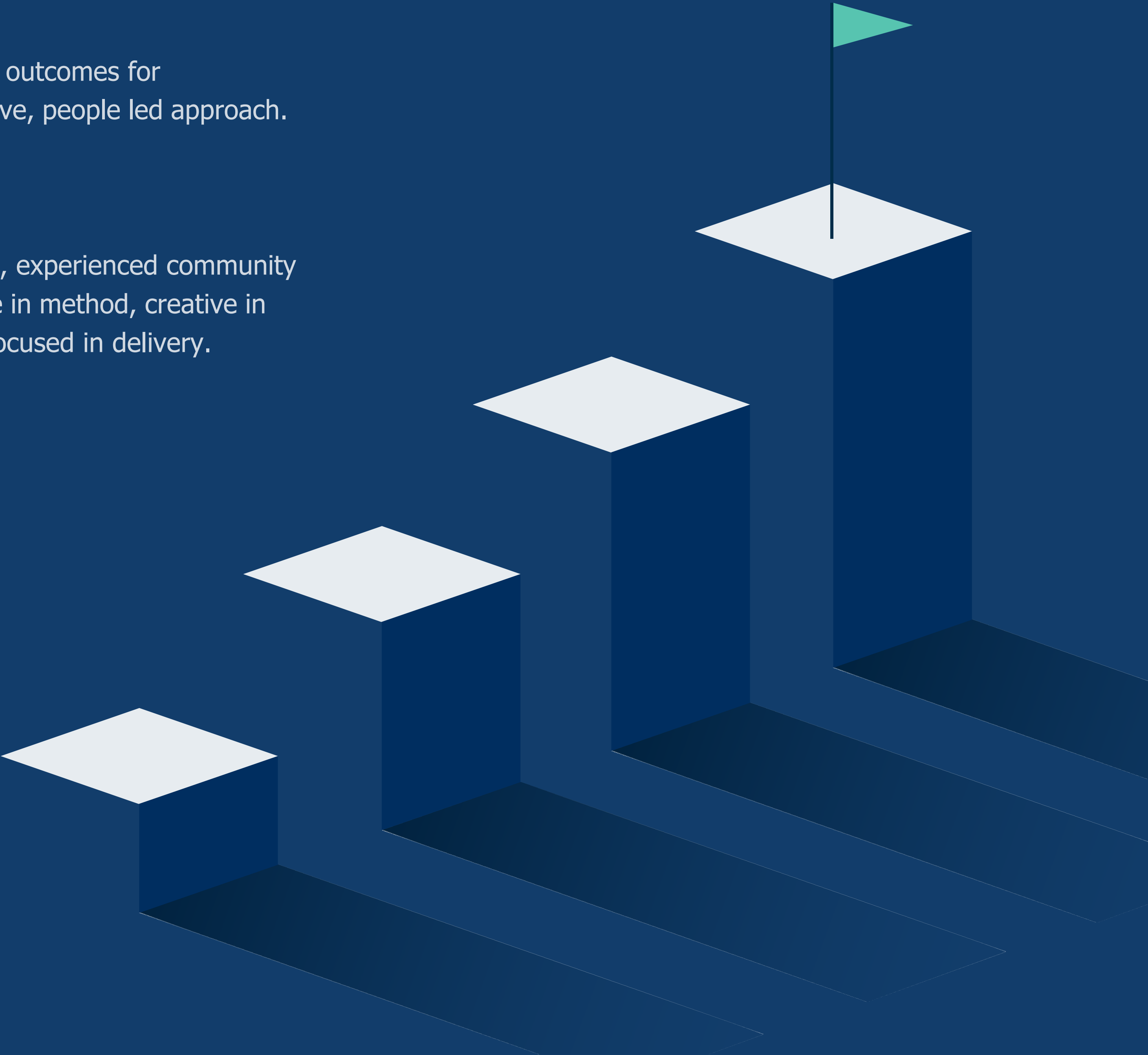
Based in Pembrokeshire for over 39 years,
with a growing impact locally and regionally, our
skilled team supports the continued empowerment,
resilience and regeneration of our communities
by working in partnership, across their cultural,
economic & environmental assets.

Our Mission

PLANED delivers sustainable outcomes for
communities by a collaborative, people led approach.

Our Approach

PLANED is a forward looking, experienced community
led charity, that is innovative in method, creative in
approach, and partnership focused in delivery.



Our values that we stand by...



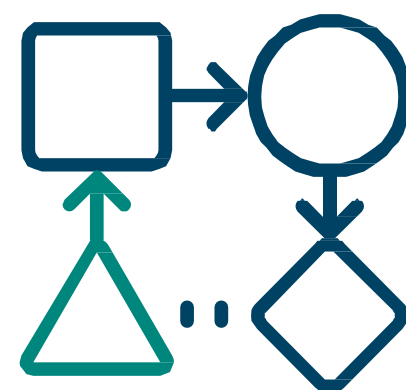
We consistently look
forward and outward in
our engagement



We actively support shared
purposes in empowering
our communities



We work with and listen
to partners with common
purposes and aims



We identify innovative
solutions that work
across all sectors



We support all voices,
languages and groupings
to be heard

The Big Picture

With over 39 years of experience delivering for communities across Pembrokeshire, PLANED continues to innovate, evolve, and expand to remain relevant and supportive to the communities with whom we work.

Whilst many great projects have been delivered during the last three decades including the managing of the LEADER EU Funding Programme for Pembrokeshire, the circumstances, environment, and professionalism expected has significantly changed.

PLANED is an organisation that is consistently forward looking, outward in its engagement, and positive on the role of partnerships to achieve collective and sustainable aims for our communities through both the Welsh & English languages.

Working increasingly on a regional basis across both Ceredigion and Carmarthenshire, but still very much embedded within Pembrokeshire, PLANED is a socially and economically aware organisation

that reflects and actively supports a shared purpose of increasing the appropriate empowerment of our communities.

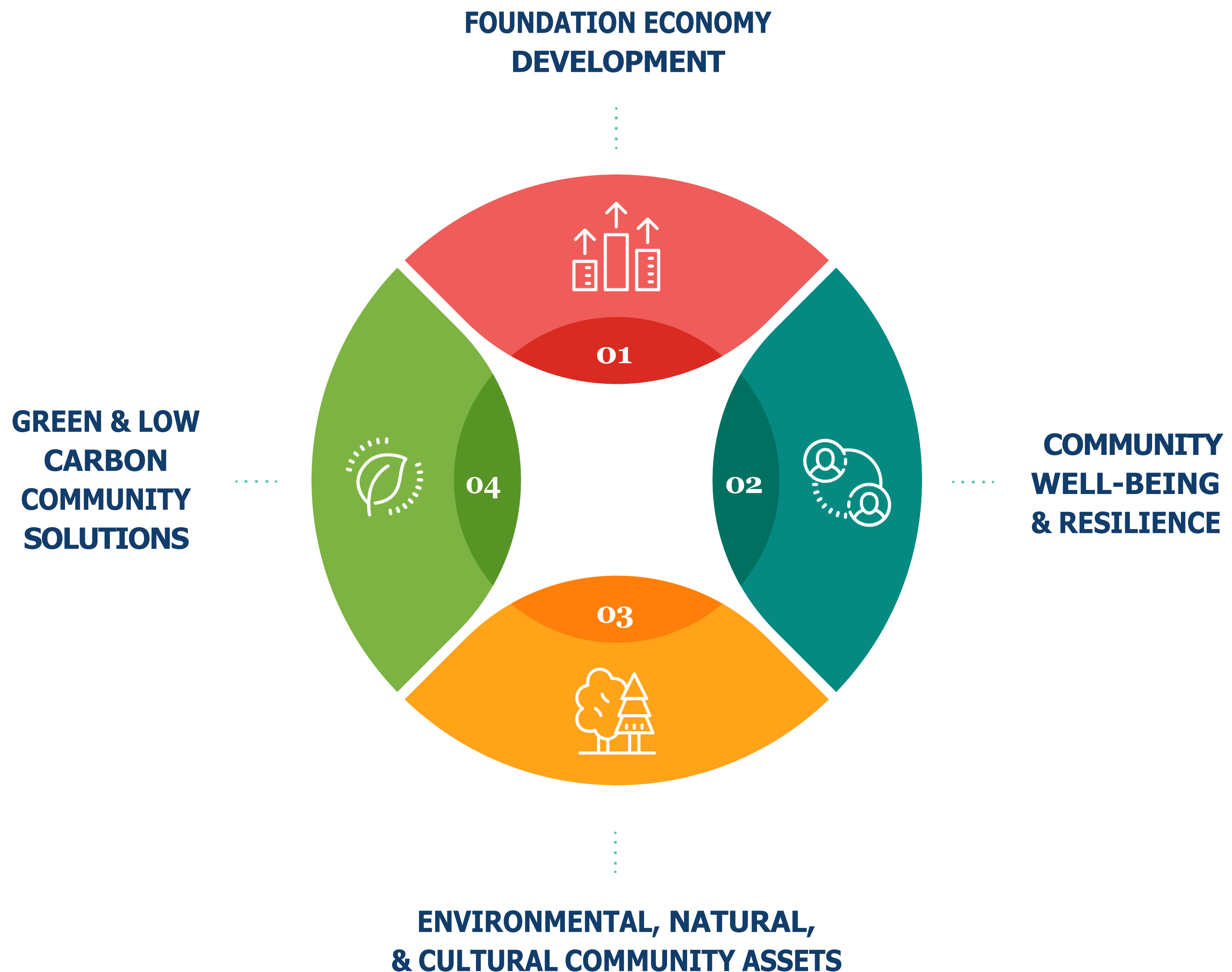
Our current and future projects are more informed by the grass roots across our communities, and therefore, the needs and requirements of the majority. Delivery of these projects are done so by working with, and listening to our partners, with discussions led by a transparent shared common purpose and intention.

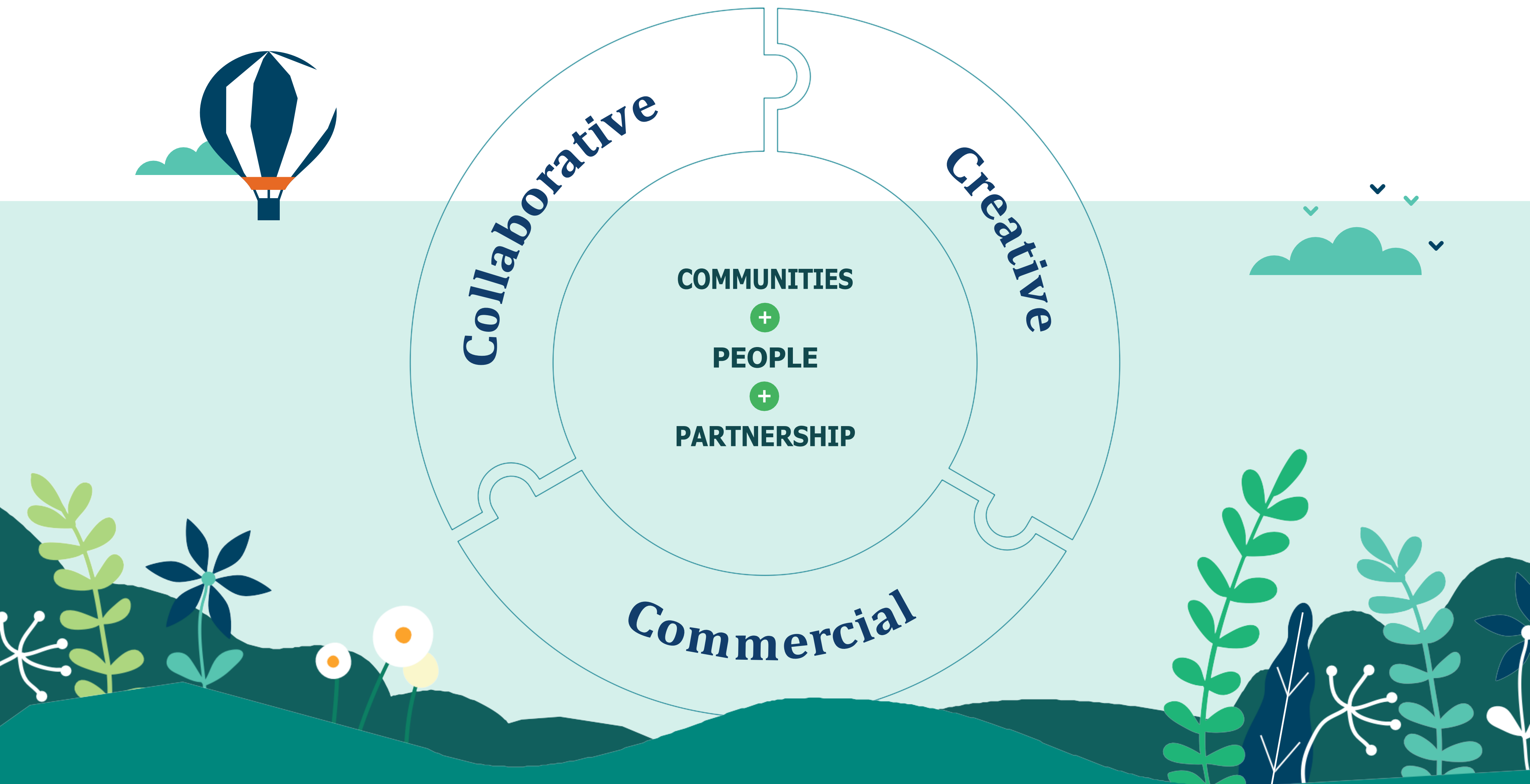
The words 'community' and 'charity' which are embedded within our DNA as an organisation, similarly do not preclude us being commercial in our approach, identifying even more innovative solutions working across the public, private, and third sectors collectively to achieve both social and economically sustainable outcomes of our aims.

We will continue to support the promotion and development of our cultural, economic and environmental assets across communities, and do so where all applicable voices, languages, and groupings can be heard to maximise impact and resilience, based on our collective natural, digital, and sustainable resources within West Wales.



PLANED will deliver on its vision and mission by underpinning this with four clear areas of focus to support our delivery & facilitation of independent community development across West Wales.

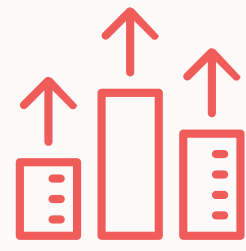




Supporting our areas of focus as a community led development organisation and charity, we will deliver a suite of projects that support each other, and do not operate in isolation.

Working with a shared purpose towards achieving a sustainable organisational income, the common themes of communities, people and partnership will be central to all our deliverables in line with our key areas of focus.

With a key awareness of national policies, regional strategies, and local needs, to support & inform all of our projects, each will be measured by both relevant performance indicators and available benchmarking data, against three key criteria where applicable and relevant, to support those communities & their longer term aims.



Focus 1

Foundation Economy Development

- Develop our existing work within local communities, to further promote the resilience, importance and impact of local micro businesses & their skills, alongside existing larger employers
- Continue to support the expansion and regeneration of local supply chains through sectors within the foundation economy which sustains and protects our communities local environment
- Continue to gather data and evidence from communities that will inform and support the development of local businesses with partners, and their relationships locally and regionally
- Identify appropriate funding to develop new initiatives in partnership to maximise the potential innovation & regeneration within sectors including tourism & hospitality; digital; and food
- Identify the further opportunities through a green and low carbon economy to support how existing micro businesses and SME's within our communities can improve their sustainability



Focus 2

Community Well-Being & Resilience

- Continue to support and promote the empowerment of our communities through training, co-production, working in partnership, and influencing key public sector bodies in their future delivery and planning
- Revisit all applicable previous Community Action Plans to update and support those communities in their collective vision for their bespoke development in line with well-being and resilience goals
- Being a beacon trusted organisation to develop and promote Community Land Trusts across Pembrokeshire, Ceredigion and Carmarthenshire; led by each community's bespoke needs to develop affordable & applicable housing to retain & support local residents within their communities
- Promote the voice and empowerment of young people as the next generation of community leaders, as we identify methods and vehicles for them to engage with existing local democratic and community bodies to co-create a better future



Focus 3

Environmental, Natural & Cultural Community Assets

- Support communities to recognise the importance of their natural environment and its sustainability
- Develop further projects that harness inter-generational engagement to deliver outputs promoting collective community well-being based on local history, nature, culture, and language
- Support the resilience and diversity of our rural, coastal, and urban communities, in a move away from a reliance on temporary and seasonal measures, to year around sustainability and growth
- Further support and promote with applicable partners, the retention of local assets within communities by fundraising, so that ownership can be transferred for management by communities
- Promote the engagement and voice of young people within local elected bodies and wider sectoral & interest groups, to support the sustainability of their community assets for all generations
- Continue to identify current and emerging digital tools to support the development and interpretation of existing natural, cultural, and environmental assets across all geographic and sectors of interest



Focus 4

Green & Low Carbon Community Solutions

- Ensure communities are involved and engaged in finding their own solutions to address climate and ecological challenges
- Identify opportunities to develop and promote projects aligned to the green and low carbon agenda that will improve the environmental well-being of communities and their sustainability
- Work with applicable partners to support sustainability in agriculture and its impact on the local communities within which they work
- Promote both traditional and innovative methods of food growing and its supply, as applicable to the needs of communities aligned to wider green and low carbon solutions
- Work in partnership to support engagement and innovation in the development of the Celtic Sea Marine Energy and its wider opportunities around communities in West Wales in the promotion of green energy and the 'blue (marine) economy'



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